

A Variety of Clients

Publishers, retailers, device manufacturers, app creators, telecoms, MVPDs, CE, and more - IVA's flexibility can make us a perfect fit for you too!



The IVA Digital Living Room

IVA powers previews on over 100 million electronic devices for the home, including Sony Bravia, PS3, LG, Roku, Vizio and more. Call us to put our trailers into your digital living room.



Member of EIDR,
the Entertainment ID Registry



Power Search and Discovery

- Content matched to all major data providers and recommendation engines
- Facilitate sell through of feature length content
- Accelerate TV Everywhere initiatives
- Enhance program guides with previews
- Increase consumer engagement
- Tap into social media with shareable content



Exceptional Service

- Client portal with detailed documentation
- Research, stats, and news
- Best practices, tips, and commentaries
- Content alerts
- Client newsletter and blog
- Expert staff

High definition previews on web, mobile, tablets, and IPTV. No matter what new format comes along, we've got you covered. *Now Available: MP4, HLS, HDS, HSS, & Dash. 1080p*

"IVA is a great business partner for us. They have helped us scale our business across mobile and iPad applications as well as our IPTV channels."
- Steve Polsky, COO of Flixster/Rotten Tomatoes



Web APIs

All the key info you need to search, make playlists, and get the most out of your video.



Video API

Instant access to our video content with the most flexibility and superb security.



Media Manager

IVA's CMS is designed exclusively for entertainment.

- Plug-ins for social media, and and HD
- Manage proprietary content
- Real time analytics
- Release Calendar and Tracking



Custom Player

Choose the platform you want; reach mobile, IPTV and tablets; JWV6 Player now available with integrated advertising across devices.